

# *The Rambler*

## *Advertising Rate Sheet*

Most ads are \$5 per column inch up to  $\frac{1}{4}$  of a page. Variations are noted.

### **1 Column Ads**

1 column inch x 1 column inch = \$5

1 column inch x 2 column inches = \$10

1 column inch x 3 column inches = \$15

1 column inch x 4 column inches = \$20

### **2 Column Ads**

2 column inches x 4 column inches = \$40

### **3 Column Ads**

3 column inches x 1 column inch = \$15

3 column inches x 2 column inches = \$30

3 column inches x 3 column inches = \$45

3 column inches x 4 column inches = \$60

### **4 Column Ads**

4 column inches x 1 column inch = \$20

4 column inches x 2 column inches = \$ 40

4 column inches x 3 column inches = \$ 60

4 column inches x 4 column inches = \$80

### **Large Ads**

Quarter page = \$150

Half Page = \$275

Full Page = \$500

### **Spot color**

20% charge. This includes guaranteed placement on the back page.

### **National Ads**

10% additional rate

### **On-campus**

10 % discount

### *Deadlines*

The Rambler is published weekly on Wednesdays. Our deadline for advertisements is the previous Friday by noon.

*For any additional information please contact The Rambler advertising office or the advertising manager. Thank you!*

*Advertising Office: 817-531-7582*

*Advertising Manager: Skyla Claxton 817-846-0809*